

**A Powerful Opportunity to
Connect, Engage, and Grow with over
2 Lakh Farmers of Madhya Pradesh**



Samriddha Krishi- Sashakta Kisan- Sukhad Srishti

**Join Us At
The Largest Agricultural
Event & Exhibition In Central India. >>>**



Madhya Pradesh : From the Heart of India to Global Horizons

A Strong Agricultural Foundation

At the core of India's agricultural strength lies **Madhya Pradesh**, a state enriched with fertile soil, diverse agro-climatic zones, and a deeply rooted agricultural heritage. Known as the **"Heart of India"**, it plays a vital role in the country's agricultural ecosystem and is a leading producer of grains, pulses, cotton, oilseeds, and medicinal crops. Its rich soil and favorable climate make it one of the most productive agricultural regions in the nation.

Farmers Driving Progress

The greatest strength of Madhya Pradesh is its farmers, their hard work, resilience, and openness to progress set this state apart. While preserving age-old agricultural traditions, farmers here are rapidly adopting modern technologies and sustainable farming practices. This transformation marks a positive step toward increasing productivity while maintaining harmony with nature.

Policy Support & Growth Ecosystem

Under the able leadership of Hon'ble Chief Minister **Dr. Mohan Yadav**, the state is fostering a transparent administrative system, simplified policies & a growing focus on ease of doing business. This makes Madhya Pradesh an attractive hub for agribusinesses, startups, and innovation. Strong government initiatives and policy support further strengthen this ecosystem, accelerating sustainable agricultural development.

Bhopal: Where Nature Meets Opportunity

At the heart of this dynamic state lies Bhopal, a city that beautifully blends natural beauty with modern infrastructure. Famous for its serene lakes, Bhopal offers a refreshing landscape of greenery and open skies, creating an inspiring environment for dialogue, innovation, and collaboration, especially in sectors connected to nature and sustainability.

Excellent Connectivity & Accessibility

Beyond its scenic charm, Bhopal holds strategic importance due to its central location, offering excellent connectivity across India through air, rail, and road networks. This makes travel convenient and accessible for participants from all parts of the country.

Modern Infrastructure & Hospitality

The city provides a well-developed urban experience, with premium hospitality options ranging from luxury to business-class accommodations. Its organized urban framework, robust infrastructure, and welcoming environment make it an ideal venue for AgriTech Shakti.

A Platform for the Future

With fertile opportunities, progressive policies, dedicated farmers, and a strong spirit of innovation, supported by Bhopal's natural beauty and connectivity, Madhya Pradesh offers a powerful platform for impactful experiences and future-focused dialogue. It gives AgriTech Shakti a distinct identity in the very heart of India.



**CENTRAL INDIA'S LARGEST
AGRICULTURAL
EVENT & EXHIBITION**



**AGRITECH SHAKTI
2026**





AGRITECH SHAKTI 2026

Be a part of Central India's most transformative agricultural journey, where agritech and sustainability come together to promote ecological balance, honor traditional wisdom, and open new pathways for growth.

Our objective is to revive and strengthen the relationship between land, crops, cows (Gaudhan), and farmers/individuals associated with agriculture, ensuring more fertile soil, higher productivity, and healthier communities.

This vision will be achieved through a balanced integration of modern technology, traditional agricultural knowledge, conservation of livestock, and humane management practices, principles that have always been the foundation of Indian agriculture.

We aspire to build a future where progress is not achieved at the cost of nature, but in harmony with it, ensuring long-term ecological balance and collective well-being.





AGRITECH SHAKTI 2026

OUR VISION

To create a strong agricultural ecosystem that integrates traditional knowledge, sustainable conservation practices, modern technology, and Indian Cows'(Gaudhan) preservation with humane management, ensuring long-term profitability, ecological balance, and rural empowerment.

AGRITECH SHAKTI 2026

Central India's largest agricultural event and exhibition, an innovation-driven platform that brings together farmers, government bodies, industries, entrepreneurs, SHGs, FPOs and startups under one roof.

It is not just an exhibition, but a vibrant platform of agriculture, nature, technologies, & opportunities, designed to build a resilient, profitable, and future-ready agricultural ecosystem.



Special Focus Areas



समृद्ध कृषि सशक्त किसान सुखद सृष्टि

Sustainable, Natural & Traditional Agriculture

- Natural farming practices
- Organic farming
- Multi-cropping & regenerative agriculture



Seed Conservation

- Indigenous seed preservation & seed banks
- Community seed systems
- Biodiversity conservation



Soil Conservation

- Soil testing & nutrient management
- Bio-fertilizers & organic inputs
- Carbon-rich soil practices



Water Conservation

- Rainwater harvesting & farm ponds
- Micro-irrigation (drip & sprinkler systems)
- Water-use efficiency technologies

Integrated Farming System (IFS)

- Crop + livestock (Gaudhan) + Horticulture integration
- Waste-to-wealth models
- Year-round income generation

Gaudhan-Based Economy

- Cow management
- Cow dung utilization, Biogas & CBG
- Natural fertilizer

Precision & Smart Agriculture

- GPS-based farming
- Sensor-based irrigation systems
- Drone monitoring & data analytics

Medicinal & Herbal Sector

- Cultivation of medicinal plants
- Herbal processing
- Market linkage opportunities

AgriTech & Modern Solutions

- Hydroponics & Aquaponics
- Agri-fintech innovations

Dealer & Distribution Opportunities

- Direct Dealer Connect Zone
- Meet verified dealers
- On-the-spot dealership on boarding

Market Expansion Platform

- Access to rural & semi-urban markets
- Partnerships with FPOs & SHGs
- District-level network expansion



Special Features



Air-conditioned Exhibition Halls & Premium Pavilions



Outdoor Live Demo Zones



Lectures by the Experts



Skill-Oriented Technical Sessions & Workshops



Farmer-Industry Interaction Platform



Dealer Registration and Business Hub

Benefits of Joining Agritech Shakti

Business Growth

- 2,00,000+ expected visitors
- Direct sales & lead generation
- Fast access to rural markets

Knowledge & Networking

- Interaction with experts, scientists & policymakers
- Experience the latest agricultural technologies

Brand Visibility

- Strong exhibition presence
- Product launches & live demos
- Real-time farmer feedback



Participation Categories

Title Sponsor

- Premium branding & keynote presence
- Exclusive dealer meets
- Maximum visibility

Gold Partner

- Large stall space with branding
- Strong B2B networking agricultural technologies

Silver Partner

- Standard stall Networking & product showcase

Exhibitor

- Space within 300+ stall ecosystem
- Direct interaction with farmers

Dealer/ Distribution Partner

- Dedicated dealer on boarding support
- Lead generation
- District-level expansion

Expected Outcomes

- 1,000+ dealer leads' generation
- 2,00,000+ farmer participation
- Direct sales



Exhibitor Categories



- Agritech
- Precision Agriculture
- Tractor Manufacturers
- Modern Agricultural Machinery
- Natural Farming
- Horticulture
- Government Departments
- Organic Brands
- Solar Energy
- Seeds
- Drone Technology
- Gaudhan-Based Industries
- Dairy Processing Technology
- Animal Welfare Solutions
- Organic Fertilizers
- Organic Farming
- Food Processing
- Fertilizers
- Polyhouse
- Vermicompost
- Biogas
- Agro Forestry
- Natural Pesticides
- Beekeeping & Honey Processing
- Irrigation Solutions
- Veterinary Products
- Cold Chain
- Logistics
- Startups
- Research Institutions
- Pumps & Pipes
- Sprayers
- Agriculture Department
- Agricultural Universities
- Government Schemes
- Banks
- NBFCs
- Crop Insurance
- Loan & Subsidy Services
- Agri Product Vendors
- Agri Supply Chain...
- and much more,**
- all on a single platform!**



Price Categories



Pre Fab Stall (with carpet)

| Length (m) | Width (m) | Area (Sqm) | Rate/Sqm | Total |
|------------|-----------|------------|----------|------------|
| 3 | 3 | 9 | 10,000/- | 90,000/- |
| 3 | 4 | 12 | 8,000/- | 96,000/- |
| 3 | 5 | 15 | 8,000/- | 1,20,000/- |
| 4 | 5 | 20 | 8,000/- | 1,60,000/- |
| 4 | 6 | 24 | 8,000/- | 1,92,000/- |

Indoor Bare Space

12-24 Sqm. - INR 8000/- per Sqm
 30 Sqm. and above - INR 7000/- per Sqm

Outdoor Demarcated Bare Space without Demo Zone

90-150 Sqm - INR 5500/- per Sqm
 180-288 Sqm. - INR 5000/- per Sqm

Outdoor Demarcated Bare Space with Demo Zone

200 Sqm - INR 6000/- per Sqm
 375 and above - INR 5000/- per Sqm

Facilities

- One Table
- Two chairs
- Name Fascia
- One Waste Bin
- One Plug Point
- 3 Lights

- 1) Add 10% Extra for corner premium stalls.
- 2) Add 15% Extra for 3 side open stalls.
- 3) Additional 18% GST applicable on above prices.
- 4) 100% Advance payment at the time of booking (non- refundable).
- 5) Event & Exhibition layout are subject to changes.





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AGRITECH SHAKTI 2026



agritechshakti.com

For Stall bookings, Contact: 92447 67878 | 84618 59789 | 91097 01397

Organised by :

**MADHYA**
ADVERTISING PVT. LTD.

Knowledge Partners :

**PIXIE**
STUDIOS

9, Sagar Plaza, 3rd Floor, Plot No. 250 M.P. Nagar, Zone-II, Opp. Rajhans Banquet, Bhopal (MP)
Mob.: +91 9826072190, 79 7484 7137

Email : madhyaadvertising@gmail.com | www.madhyadvertising.com